

# Mission Statement

## Vision:

We are a growing distributorship of refined petroleum products dedicated to servicing the fuel and lubricating needs of our customers with the highest quality products and most responsive innovating services available. We will commit our knowledge, skill, and resources to creating the best value for our customers.

### Customer satisfaction:

We believe to meet the fuel and lubricating needs of our customers, everything we do must be of the highest quality, including our integrity, our service, and our product. We know that customers are not only essential part of our business, they are the very reason it exists.

### People:

We believe that our most important resource as a corporation is our fellow employees. We consider everyone who works with us or for us as an important individual with a unique contribution to offer. We respect their dignity and recognize their merit. Compensation must be fair and adequate, and working conditions clean, orderly, and safe. To succeed we must trust in one another and have confidence in ourselves. Our success depends upon individual skills, self-motivation and accountability, team work and open channels of communication.

### Growth:

We believe growth is essential for our company. True growth can only be achieved if we improve. To improve we must continuously grow as individuals by seeking out and meeting new challenges. This inner growth will result in and allow for continued growth of our company.

### Profit:

We must earn a reasonable profit to assure our stability as a viable supplier in the industry. At the same time, we must pursue new ideas for managing our business and serving our customers.

### Business Conduct:

We believe that proper conduct and ethics are revealed to us in God's Word. Because these principals are demanded of us and are not optional, we will use these to govern our daily interactions with each other, our customers, and our community.

### Ultimately:

We believe that all we have, whether great or small, is a gift from God and that we must daily give our Maker thanks by submitting to His will and being ever mindful of the greatest gift, His Son Jesus Christ.

616-453-6344 • 800-654-4244 • fax 616-453-1130  
 O-305 Lake Michigan Drive, N.W. • Grand Rapids, MI 49534

